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FOR IMMEDIATE RELEASE

IDP Releases InsuraSphere Mobile

Wyncote, PA – December 9, 2014 – [IDP](#) is pleased to announce the immediate availability of a new mobile application designed to extend the accessibility and functionality of the company’s flagship offering, InsuraSphere, [an intuitive core administration suite for small and mid-size property and casualty \(P&C\) insurance organizations](#).

Today’s consumers make purchasing decisions, establish relationships and develop loyalties using technology, and with a smartphone in every pocket, instant access is expected from every trusted partner or provider, especially insurers looking to acquire new business and retain existing customers.

“The demand for increased accessibility and greater opportunities for self-service make the move to mobile necessary and inevitable,” said Joe Friend, SVP of IDP. “InsuraSphere Mobile brings mobile capabilities to insurers while allowing each individual company to maintain their unique brand identity.”

Self-service functionality, including the ability to pay your bill, view and print policy documents and check the status of a claim, already available to IDP’s insurer clients through the company’s InsuredXpress Portal, now extends to InsuraSphere Mobile. Designed to work with IDP’s InsuredXpress portal, InsuraSphere Mobile is vendor agnostic and integrates seamlessly with not only IDP’s InsuraSphere, but any policy administration, claims and billing system, to offer rapid, affordable mobile access to insurers of all sizes.

InsuraSphere Mobile is offered on both Android and iOS platforms through Google Play and the iTunes Store for use on smartphones and tablets and allows:

- Viewing and printing of policy documents by insureds
- Secure bill payment options
- Additional access to declaration pages, electronic ID Cards, and claim status
- Easy navigation with self-registration with the ability to log into all policies/accounts
- The extension of insurer-specific branding

For small to mid-size insurers, IDP has been leveling the playing field via InsuraSphere for years, and now InsuraSphere Mobile offers an intuitive entry into the mobile arena and enables competition on an even larger scale. Future releases of InsuraSphere Mobile will focus on including the ability to start a claim or submit first notice of loss (FNOL) with ease.

For more information about IDP or InsuraSphere Mobile, please contact Stephanie Leicht, vice president of sales and marketing for IDP, at 267-620-2376 or sleicht@idpnet.com.

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About IDP

IDP is a leading-edge insurance technology firm and the developer of InsuraSphere, an agile, scalable, intuitive core administration suite for small and mid-size property and casualty (P&C) insurance organizations, which is delivered via a private cloud in a managed environment. IDP also provides a comprehensive bureau reporting service that can work with any policy or claim system. Based near Philadelphia, IDP has been serving the P&C insurer community successfully and consistently for decades, delivering results for policy administration, rating, billing, claims, reporting, reinsurance, and agent/insured portals through unparalleled technology which supports new business growth, improves policyholder retention, enhances customer experience, streamlines processing and produces cost savings almost immediately. For more information, please visit the company website at www.idpnet.com, or call 800-523-6725.